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PRESS RELEASE

External growth: Berger-Levrault acquires Neolink

On November 19th, 2019, the Berger-Levrault group, a software publisher for local authorities and public administrations, the healthcare, senior services, education, industry and transportation sectors, announced the acquisition of Neolink, a pioneering solidarity driver in the social web.

Through this operation, the two companies aim to:

- pool their expertise,
- broaden the scope of their offers,
- and extend their leadership on the international stage.

Their common goal: **to place digital technology at the service of closer relations and better collective living by creating community and collaborative platforms!**

For the **Berger-Levrault** group, a major player in the creation of tools and technology for citizens and territories, this merger gives the opportunity to acquire complementary skills, a tool for generating collaborative and affinity-related platforms to build innovative digital solutions in the fields of self-help, inclusion of fragile populations (NEOJOB) and e. democracy.

For Pierre Marie Lehucher, CEO of Berger-Levrault, "The arrival of Neolink as part of Berger-Levrault, a historical player in the public sector and now one of the French digital leaders, is a significant change in the evolution of its strategy. With this acquisition, the group is now equipped with highly disruptive solutions that will provide all our clients with digital platforms firmly focused on the networking of people and communities open to resource sharing and promoting the emergence of solutions related to citizen issues. ».

For **Neolink** (turnover €2.5 million - 34 employees), this acquisition made by a long-standing group is a guarantee of development and acceleration with new growth areas in a multisectoral and international perspective. According to Akli Brahimi, CEO and founder of Neolink, "Joining the Berger-Levrault group is a wonderful opportunity for Neolink to accelerate its development. Above all, it is a chance to work together on innovative solutions to promote local services and the relationship between citizens. »

Neolink solutions will now complete and strengthen the entire range of products and services offered by the Berger-Levrault group in its various markets, giving priority to the areas of citizen interaction, inclusion and social mediation.

In 2018, the Berger-Levrault group (1,700 employees - Head office in Boulogne-Billancourt, Paris) achieved a turnover of €160 million (+10% vs 2017) of which 20% was made internationally.

Press Contact

Abrasive Agency - contact@abrasive.fr

Karine Michaud (+33) 6 50 61 06 64 - Xénia Arrignon (+33) 6 12 36 57 26