

External Growth: Berger-Levrault acquires Médialis

On September 30, 2021, Berger-Levrault, international software publisher, strengthens its Social Health division with the acquisition of Médialis.

Médialis is a reference editor for services aimed at those vulnerable due to age, illness or disability, and is recognized for the quality of its disability management solutions and for its e-Parcours platform. Based in Fontenay-sous-Bois and created in 2005, the company equips around 1,000 disability structures and several regions in France, with the e-Parcours program. It brings together 35 employees and generates sales of €4 million.

This acquisition reinforces Berger-Levrault as a leader in the medical-social market with the perspective to propose a full, coherent, innovative and efficient offer to the extent of the ambition to place digital at the service of the relationship of proximity between people in vulnerable situations and the professionals who accompany them. The sharing of experiences and synergies between the two entities will enrich product offerings and allow them to consider their declinations in new markets.

For Pierre-Marie Lehucher, Chairman and CEO of Berger-Levrault, “The arrival of Médialis in the Berger-Levrault Group, a historic partner of the medical-social world and a major player in the digital sector, fuels the corporate project and the leadership objective in these growing sectors.”

Erwann Gravot, cofounder of Médialis, specifies: “We share with Berger-Levrault common values and a strong commitment in the health and medico-social sector. The complementarities of our offers will allow us to strengthen our presence in the digitization of specialized health paths.”

A match that “opens up new perspectives at a time when the French State encourages the implementation of solutions working for a more inclusive society”, explains Tugdual Le Bouar, Deputy Chief Executive Officer of Berger-Levrault. He added, “We will continue on the path taken by Médialis and continue to develop the relationships established between Médialis and its partners.”

With nearly 51,000 customers and over 2,000 employees in Europe, Canada and Morocco, Berger-Levrault strategically supports the digital development of its customers, at the time of the massive opening of public data. In 2020, the Group (headquartered in Boulogne-Billancourt) achieved a turnover of €172 million, 20% of which was generated internationally.

** (Social and Medico-Social Institution)*

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