



PRESS RELEASE
Paris, October 14, 2019

Berger-Levrault and ITM Mines Albi, laureates of the Call for Code 2019

The IBM world contest "Call for Code Global Challenge 2019" gave 180,000 international developers the opportunity to present solutions that significantly improve the prevention and management of natural disasters.

Berger-Levrault, a French ETI, which has now become an international company, ranks among the five European semi-finalists.

The collaboration of a French publisher and a leading school dedicated to a major global issue

In order to provide an ideal answer to the world competition's challenge - the crisis management - Berger-Levrault is in touch with the prestigious *Ecole nationale supérieure des Mines d'Albi-Carmaux (IMT Mines Albi)*, which is at the forefront of these topics.

Together they have built a partnership to develop solutions for the largest number of territories by pooling each other's expertise.

A prototype for public decision-makers and rescue forces

The serious issue related to natural disasters requires an immediate response.

As part of the contest, a joint team of five experts (from Berger-Levrault and *IMT Mines Albi*) is developing an innovative mobile application to help organize tasks and coordinate the intervention of the various technical teams (firefighters, rescue workers, police officers, etc.) in the case of a natural disaster.

This agile, efficient and durable solution uses data technologies to accelerate on-site assistance. Various options are currently being explored in order to provide a concrete, advanced solution that will meet the growing concerns of global warming.



ABOUT Berger-Levrault:

Berger-Levrault is a software and regulatory content publisher with an international dimension, the 9th sectorial publisher according to the 2017 EY and Syntec digital panorama. As a key partner in serving citizens and territories, the company supports the local public-, health-, medico-social-, education- and businesses- by offering expert solutions combining advice, software packages, business content and services.

Berger-Levrault's ambition is also to enable users benefit from the great potential of digital technology through service platforms.

With nearly 51,000 customers and more than 1,700 employees in France, Canada and Morocco, the Group is committed to digital transformation and strategically supporting its customers' digital development as data opens up on a massive scale.

In 2018, the Berger-Levrault Group (Headquarters in Boulogne Billancourt) achieved a turnover of €160 million (+ 10% vs 2017) of which 20% was made on international markets.

Press contact :

Abrasive Agency - contact@abrasive.fr

Karine Michaud - +33 6 50 61 06 64 & Xénia Arrignon - +33 6 12 36 57 26*