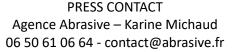## Appointment: Senda Bouchrara appointed General Manager of CARL, a Berger-Levrault Group brand

Software publisher CARL Berger-Levrault, which specializes in maintenance management for the industrial and service sectors, announces the arrival of Senda Bouchrara as General Manager in June 2023.
In line with Berger-Levrault's corporate project BLueX, her strategic objectives will be to support the migration to SaaS in order to strengthen CARL Berger-Levrault's European leadership by accelerating its international deployment.

"I'm delighted to join CARL Berger-Levrault and put my experience and energy to work for our clients. Together with our teams, I'll be focusing on further improving the quality of our support, ensuring customer satisfaction, and working with you to build the CMMS of tomorrow to meet the challenges of future industry, smart cities and buildings," said Senda Bouchrara.

With a degree in Computer Science from the Université de Technologie de Compiègne and a Master's in Finance from IAE Paris, Senda Bouchrara was previously Deputy Managing Director of Visiativ, which operates in the digitalization of small and medium industrial businesses to meet the challenges of the industry of the future.She was previously a member of the Executive Committee of Cegid—a provider of cloud management solutions—as Executive Director of Performance and Transformation and then as Director of Services.Her experience in transformation projects linked to the subscription and SaaS technology market complements the expertise of CARL Berger-Levrault's teams in supporting the Group's growth.

About Berger-Levrault:

Berger-Levrault is an international software publisher based in France, serving local authorities and governments, healthcare facilities, academia, and industry.The Group has operations in Europe, Morocco and Canada, and 40,000 customers on 5 continents.

Berger-Levrault is the leading provider of ERP solutions for Financial Management and Human Resources Management for the public and semi-public sectors in France and Spain.

Berger-Levrault is a solid, long-standing local player, working with its customers and partners to make the world a simpler, safer place through secure digital technology that anyone can access.

Committed to responsible digital transformation, Berger-Levrault's 2,000 employees work every day to meet their customers' social, economic and environmental challenges by creating trusted digital solutions.

About CARL, a subsidiary of Berger-Levrault:

CARL, a Berger-Levrault brand, is a software publisher that specializes in maintenance management for the industrial and service sectors, no. 1 in France and a European leader.

CARL Berger-Levrault supports tens of thousands of users in 25 countries in meeting the challenges of the industry of the future, smart cities, and buildings as they face environmental issues.

CARL Berger-Levrault offers a software package for managing equipment in the following verticals:

- Industry: Industrial equipment and general resources.
- Buildings: Technical equipment and infrastructure for the service sector.
- Cities: Asset management, infrastructure, utilities.
- Transport: Rolling stock, fixed and linear infrastructures.
- Healthcare: Technical and biomedical equipment.

Each of these packages includes:

- A mobility solution covering all the needs of buyers, service providers and field technicians.
- Drawings, maps, 3D BIM & CIM models for viewing, mapping, and geolocation of equipment, networks, and infrastructure, and graphical interfacing with CARL Source.
- As an IoT platform dedicated to predictive maintenance, BL Predict is used to leverage field data (connected objects and machines), analyze failures, propose appropriate maintenance actions, and anticipate wear and tear and breakdowns.

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